

Sponsorship Prospectus 2023

www.NIYC.org

HOUSTON, TX 2023

National
INSPIRATIONAL
YOUTH
CONVENTION
NYC

Dec 27th-30th

Do You Love me?

Yes

No

REAL LOVE

Romans 12:9-13,
John 13:34-35

J + R = ❤️





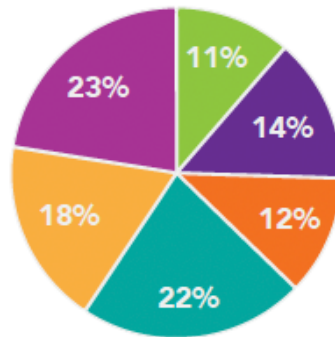
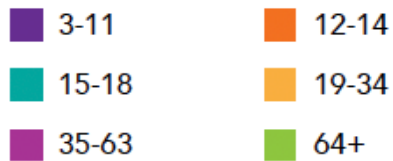
Hundreds of people including students, parents, pastors, and youth leaders with decision-making authority at their church attend the NIYC.

Since 1938, the National Inspirational Youth Convention has provided Christian education, economic, and social resources to hundreds of people who worship, learn, and fellowship together. It is affiliated with both the Church of God, headquartered in Anderson, Indiana and the National Association of the Church of God, headquartered in West Middlesex, PA.

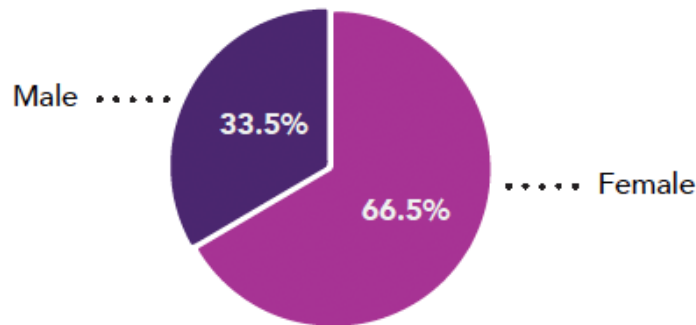
Snapshot

Demographics

Attendees by Age



Attendees by Gender



Previous Sponsors

- Anderson University (Anderson, IN)
- Arlington Church of God (Akron, OH)
- Berean Fellowship (Columbus, OH)
- Center of Hope (Inglewood, CA)
- Celebration Church (Columbia, MD)
- Christian Women Connection (Anderson, IN)
- Church of God (Michigan)
- First Church of God (Columbus, OH)
- Langley Avenue Church of God (Chicago, IL)
- Market Avenue Church of God (East St. Louis, MO)
- Metropolitan Church of God (Detroit, MI)
- Metropolitan COG Men of Change (Detroit, MI)
- Mid-America Christian University
- Ministers and Laity United (Michigan)
- New Cote Brilliante Church of God (St. Louis, MO)
- New Creation Church of God (Flint, MI)
- Warner University (Lake Wales, FL)
- Jann W. (Chicago, IL)
- Beverly G. (Lynwood, IL)
- Evelyn C. (Ellenwood, GA)
- Robert J. (Detroit, MI)
- Anonymous



Sponsorship

Levels & Packages

Platinum (\$10,000) - Available to 1 Sponsor

Company logo rotating exclusively with the NIYC logo before 7 main services

Company logo rotating with the NIYC logo and Gold sponsor after 7 main services

Opportunity to address the delegates during an evening worship service

Recognition as Platinum Sponsor with company logo on website

Recognized as Platinum Sponsor in email blasts to NIYC delegates

Two promotional Facebook and Twitter posts before and after the convention, for a total of four posts

Hotel Suite for 5 nights during the convention

Conference Registration for two people

Double vendor booth space (2 - 8ft Tables)

Access to distribute materials to delegates (provided by sponsor) in registration bags or one main service

Invitation to presidential reception



Sponsorship

Levels & Packages

Gold (\$5,000) - Available to 3 Sponsors

- Company logo rotating with NIYC logo and Platinum sponsor after 7 main services
- Recognition as Gold Sponsor with company logo on the NIYC website's sponsorship page
- Recognized as Gold Sponsor in email blasts to NIYC delegates
- One article submission in an email blast to NIYC contacts
- One promotional Facebook and Twitter posts before and after the convention, for a total of two posts
- Hotel room for 5 nights during the convention
- Conference Registration for two people
- Double vendor booth space (2 - 8ft Tables)
- Access to distribute materials to delegates (provided by sponsor) in registration bags or one main service
- Invitation to presidential reception

Silver (\$2,500) - Available to 6 Sponsors

- Recognition as Silver Sponsor with company logo on NIYC website's sponsorship page
- Recognized as Silver Sponsor in email blasts to NIYC delegates
- Recognized as a speaker sponsor during service and on website.
- Conference Registration for two people
- Single vendor booth space (1 - 8ft Table)
- Access to distribute materials to delegates (provided by sponsor) in registration bags or one main service
- Invitation to presidential reception

Sponsorship

Levels & Packages

Bronze (\$1,500) Unlimited

Recognition as Bronze Sponsor with company logo on NIYC website's sponsorship page

Recognized as Bronze Sponsor in email blasts to NIYC delegates

Conference Registration for two people

Single vendor booth space (1 - 8ft Table)

Access to distribute materials to delegates (provided by sponsor) in registration bags.

Invitation to presidential reception

Partner (\$400) Unlimited

Recognition as Partner with company logo on NIYC website's sponsorship page

Recognized as a partner in email blasts to NIYC delegates



Sponsorship

Levels & Packages

KidsQuest (Children's Convention) Sponsor (\$5,000) - Available to 1 Sponsor

Company logo displayed on KidsQuest Stage Banner

Recognition as KidsQuest Sponsor with company logo on website

Recognized as KidsQuest Sponsor in email blasts to NIYC delegates

Opportunity to address parents and youth leader's during a private reception

Opportunity to have Niki (KidsQuest Mascot) distribute promotional items (provided by sponsor)

Company featured in one email blast article to NIYC contacts

Two promotional Facebook and Twitter posts before and after the convention

Conference Registration for two people

Double vendor booth space (2 - 8ft Tables)

Access to distribute materials to delegates (provided by sponsor) in registration bags at check-in

Invitation to presidential reception



Sponsorship

Levels & Packages

Youth Leader Track (\$3,000) - Available to 1 Sponsor

Company logo displayed on conference signage

Recognition as Youth Leader Track Sponsor with company logo on website

Recognized as Youth Leader Track Sponsor in email blasts to NIYC delegates

Opportunity to address youth leaders during a private reception and pre-convention conference call

Company featured in one email blast article to NIYC delegates

One promotional email forwarded to youth leaders during the year

Two promotional Facebook and Twitter posts before and after the convention, for a total of four posts

Conference Registration for two people

Double vendor booth space (2 - 8ft Tables)

Access to distribute materials to delegates (provided by sponsor) in registration bags

Invitation to presidential reception

niyc.org





Sponsorship

Special Opportunities

niyc.org



Vendor Booths (\$300-\$500)

Single (1 8ft Table), includes registration for one person (\$300)

Double (2 8ft Tables), registration for two people (\$500)

Youth Vendor (1 8ft Table), excludes registration (\$50)

Hotel Room Keys (\$3,500)

Your artwork and marketing message will appear on the front of the key cards on the Marriott and Embassy rooms keys that are distributed to NIYC delegates. (4-color CMYK; approx. 2.125 x 3.375px)

Volunteer Shirts (\$1,500)

Outfit the volunteers with your logo on the NIYC Volunteer shirts.

Your branding will appear at the *Ask Me* information areas.

Early Arrivers Reception (\$700)

Logo displayed on entrance signage & on all onsite reception collateral

Opportunity to display signage inside the meeting room

Sponsor representative can deliver a welcome address to the delegates

Customized Packages Available Upon Request

For more information on sponsorship opportunities, email info@niyc.org or visit niyc.org and complete the inquiry form.

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